

DIVERSITY IN MOBILITY

Transportation Choices Make Dallas Stronger

Space Needs Per Person

● Moving ● Not moving

Walk
3 mph

Bike
10 mph

Bus
30 mph
(with 40-60 pax)

Car
(single occupant)
30 mph

Car
(single occupant)
60 mph

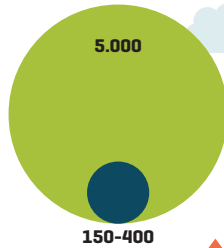
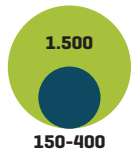
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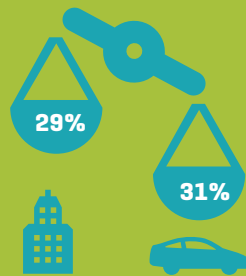
50
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75
20



High Transport Costs Make Dallas Less Affordable



■ Housing Cost as Percent of Income
■ Transportation Cost as Percent of Income

City	Housing Cost as Percent of Income	Transportation Cost as Percent of Income
Washington	30%	21%
Philadelphia	28%	25%
Baltimore	28%	25%
Minneapolis	28%	26%
Boston	31%	23%
San Francisco	33%	21%
Pittsburgh	22%	34%
Dallas	29%	31%

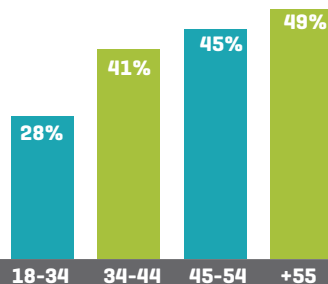
Changing Lifestyles

How likely are you to purchase something online rather than drive or take public transportation to a store?



In your daily routine, losing which piece of technology would have the greatest negative impact on you?

Losing car



Urban Tribes

More companies are moving their headquarters to urban areas that are magnets for educated young people. A survey taken earlier this year of likely movers found 38% of Generation Y respondents plan to live in medium or large cities.



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Rural

Small Town

Suburb

Medium or Large City



Generation Y
(Ages 18-34)



16%



21%



20%



38%

Generation X
(Ages 35-47)



19%



21%



25%



31%

Baby Boomer
(Ages 48-66)



25%



28%



15%



24%

North
Texans...

Are you ready
for the coming
changes?

Sources: Urban Land Institute; Zipcar Annual Millennial Study; Center for Neighborhood Technology; Nelson\Nygaard Consulting Associates, Inc.; Victoria Transport Policy Institute