



AIA
Dallas

RETROSPECT 2019 Graphic Competition

Call for Entries

It's time for the **19th Annual Graphic Competition!** The winning graphic will be used in RETROSPECT marketing and event promotion opportunities, as well as serving as the lead-in graphic at the exhibition.

ABOUT THE EVENT

RETROSPECT is an annual event organized by the Dallas Chapter of the American Institute of Architects and hosted by NorthPark Center to introduce architecture to the community through three dimensional displays created by Dallas-area architects. The exhibition provides opportunities for public engagement and promotes interaction as a means of communicating each architect's reflection of design and the built environment. Many imaginative visuals allow a glimpse of current trends in architecture not only in Dallas, but internationally. The 2019 exhibition will run April 18 through April 28 at NorthPark Center.

PROGRAM

The graphic should embrace this year's theme, "**Influence,**" and inspire our community to see its surroundings differently and imagine new possibilities for architecture as a solution. The graphic may be an abstract or literal expression of the theme, and should be **24" wide and 24" tall**. **Proper authorization is required for depictions of creative work by those other than the entrant and shall not violate any copyright laws.**

The graphic shall include, but not be limited to, the following verbiage in a legible size:

- **RETROSPECT 2019** [shall be the most prominent text and shall be 2" minimum text height]
- **29th Anniversary or 29 Years**
- **April 2019**
- **NorthPark Center** [there is NO space between the "h" and "P" in NorthPark]
- **Incorporate the AIA Dallas logo** [included as a vector PDF on the registration page]

SUBMISSION

Graphic submissions for the jury shall be submitted in electronic format:

- 72 dpi resolution 100% of final print size (24" wide by 24" tall) / 4MB maximum file size
- CMYK color mode (Grayscale if graphic is strictly black and white)
- Acceptable file formats: .TIF, .TIFF, .JGP, .PDF

Once selected, the First Place graphic shall be re-submitted in electronic format:

- 350 dpi minimum resolution 100% of final print size (24" wide by 24" tall)
- CMYK color mode (Grayscale if graphic is strictly black and white)
- Acceptable file formats: .TIF, .TIFF, .PDF, .EPS
- Original artwork with linked files/ fonts must be given to AIA Dallas, acceptable formats: .EPS, .AI, .PSD

DEADLINE

Graphics shall be submitted by e-mail to **Katie Hitt** at **Khitt@aiadallas.org** by **12 Noon, Wednesday, March 13th**.

Please include the following information in the e-mail:

- **RETROSPECT** Poster Competition Entry [Subject Line]
- Entrant's **name, address, firm name** (if applicable) and **phone number** in the body text
- **Artist's Statement.** Each entry shall include the artist's statement describing how the graphic communicates this year's theme.

Registration is required at **www.aiadallas.org**. Cost per entry: Member entry: \$10 / Non-Member \$20

AWARDS

First Place - **\$200**

Second Place - **\$125**

Third Place - **\$50**

JURY

The jury will consist of: **the AIA Dallas President, the AIA Dallas Board of Directors, and RETROSPECT committee members.**

AIA Dallas reserves the rights for unlimited and exclusive use of submissions for any display or promotional materials.